**Project Design Phase**

**Proposed Solution Template**

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| Date | JUNE 25 2025 |
| Team ID | LTVIP2025TMID56126 |
| Project Name | FREELANCEFINDER |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

1. Understanding the Project:

* **Client Consultation:**

Engage in thorough discussions with the client to understand their business, goals, target audience, and design preferences.

* **Research and Discovery:**

Conduct competitor research, gather relevant data, and create a mood board to establish the project's visual direction.

* **Define Scope and Deliverables:**

Clearly outline the project's scope, including specific tasks, timelines, and the expected deliverables.

2. Design Development:

* **Initial Sketches and Wireframes:**

Develop low-fidelity wireframes to visualize the layout and structure of the design.

* **Visual Concepts and Prototypes:**

Create multiple visual design directions based on the client's input and mood board.

* **Feedback and Iteration:**

Present the visual concepts to the client, gather feedback, and iterate on the designs based on their input.

3. Finalization and Presentation:

* **Refine and Finalize Designs:**

Incorporate client feedback and finalize the design based on agreed-upon revisions.

* **Create a Presentation:**

Prepare a presentation that clearly explains the design choices, how they address the client's goals, and the overall project vision.

* **Client Review and Approval:**

Schedule a meeting to present the finalized design and address any remaining questions or concerns.

* **Handover:**

Prepare all necessary assets and documentation for the development or implementation phase.

Tools and Technologies:

* **Design Tools:**

Utilize design software like Figma, Sketch, Adobe XD, or others based on your preference.

* **Project Management:**

Employ project management tools to track progress, manage tasks, and communicate with clients.

* **Communication Platforms:**

Use communication tools like Slack or email for seamless collaboration and feedback exchange.